

Cruise Control

2007-2008

Guide to Group Cruising




cruisecenter™

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*The Information in this guide is subject to change without notice.
We reserve the right to correct errors.*



**One of the
Largest Sellers of
Cruise Vacations
in the World!**

**Top-Awarding
Agency with
Every Major
Cruise Line!**

**Experienced
Travel
Professionals
with Over 300
Years of
Combined
Service!**

**40-Year Old
Agency Located
in Houston,
Texas!**

**Event
Management
Company with
Over 5000 Group
and Value-Added
Cruises a Year!**

Our Company.

A global, online provider and one of the nation's largest cruise agencies, CruiseCenter has prices that in most cases just can't be beat. But, we're much more than just great prices. We are a team of travel professionals dedicated to giving our clients First Class customer service.

Our Team.

Our experienced staff of travel counselors are well-trained and provide courteous and superb client care. We are savvy destination specialists who take the business of travel seriously.

Our Promise.

WE GIVE YOU MORE! That's right - All of our group cruises include your meals, entertainment and accommodations aboard the ship for the duration of the cruise. Plus, we offer unmatched amenities and savings!

What is A Group Cruise?

Group Cruise (groop) (krooz) *n*: An assemblage of individuals with similarities sailing on an ocean ship for business or pleasure with CruiseCenter.

“Cruise Center organizes Group Cruises for all types of occasions for groups ranging in size from 10-1000 passengers.”

Our Portfolio

Red Hats
RV Owners
Rice University
University of Houston
College of the Mainland
Waste Management
American Heart Assn.
Veterans
T.I.R.R.
Senior Friends
Family Reunions
Houston Chronicle
Old Navy
American Cancer Assn.
Houston Grand Opera

Types of Groups

Charity
Church and Ministry
Class Reunions
Clubs
Organizations
Company Meetings
Family Reunions
Incentive Groups
Singles
Students
Non-Profit / Fundraising
Sororities and Fraternities
Slot Tournaments
Weddings
Universities

**More than 60% of our
Business is Group Cruises!**

The Advantages of Cruising

Land Vacation

**4-Day/3-Night
Golf/Spa Resort**

Accommodations

\$150.00 per night

Leisure/Activities/Gym

\$50.00 per day

Meals

\$100.00 per day

Nightly Entertainment

\$50.00 per Night

**Total Trip Cost
\$1050 per Person**

Cruise Vacation

**4-Day/3-Night
Caribbean Cruise**

Accommodations

Included

Leisure/Activities/Gym

Included

Meals

Included

Nightly Entertainment

Included

**Total Trip Cost
\$329 per Person**

Above Pricing Estimation Based on Current Trends. Subject to Change.

With new destinations every day, a range of gourmet dining choices, state-of-the-art meeting facilities and a myriad of entertainment options, cruising offers something for all your participants. Virtually all-inclusive, cruising relieves you from worrying about sleeping accommodations, catering, meeting rooms or charges for basic AV needs. It's all included in our standard package, delivering a group event with exceptional value.




www.cruisecenter.com



Family Style Cruising

Reunite with Relatives on Your Next Vacation!

Nothing gets a family together like a cruise. And no one does family reunion cruising like Holland America Line. In fact, they offer the only Family Reunion Program of its kind in the cruise industry.

Holland America's Family Reunion Program

For Family Groups of Five or More Staterooms (Minimum 10 Guests)

Great Group Rates

Unmatched Rates with CruiseCenter's Top-Producing Status

Head of the Family Reward –

Free Upgrade for One Cabin from Oceanview to Balcony

Fountain Soda Package –

Unlimited Fountain Drinks Onboard the Ship for ALL

Family Photo –

One Complimentary Photo per Stateroom

Pinnacle Grill Dining or Half Moon Cay Equipment -

Unlimited Beach Equipment or a Complimentary Alternative Dining Experience



Family Cruising Planning Tips

- Don't Try to Plan It All Yourself – *Use the Expertise of a CruiseCenter Travel Agent!*
- Pick A Point Person – *Minimize the Confusion!*
- Decide on a Budget – *Make it Appropriate for Everyone!*
- Agree on the Objective of the Gathering – *Decide on Special Onboard Activities!*
- Ask About Group Discounts – *Most Groups are Eligible for Special Amenities!*
- Plan Early – *The Further Out... The Better The Deal!*
- Put Out a Newsletter – *Keep the Excitement Going!*

“ . . . the whole family felt really special!”

-Past Passenger with CruiseCenter

giving you
more ...

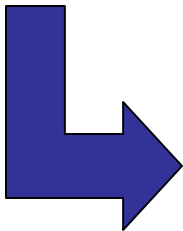
GROUP AMENITIES

*A Variety of Special Amenities are Included with EVERY Group!
Below are just a few of the many options we can offer!*

- Free Function Space for Meetings and Socials
- Free Cabin Gifts
- Free Champagne at Dinner
- Free Shipboard Credit
- Free Cabin Berths
- Free Cocktail Parties
- Free Parking at the Port



**Sample Group
Offer packed
with Value!**



**Holland America – ms Noordam
7-Day Alaska Cruise
September 9 or 16, 2007**

Rates from \$574* per person

1 FREE Bed for Every 16 Travelers

1 Group Cocktail Party

FREE Bottle of Wine per cabin

Fully Hosted Departure

*Port Charges (NDA'S) are \$225pp additional.
Government Fees/Taxes are also additional.

A group cruise is like giving your group two vacations in one: the first-class treatment and facilities of a resort, combined with the excitement of travel to exotic destinations. From cocktail parties to award ceremonies, a cruise is a great way to bring group members closer together, while everyone still has time to themselves.

Contact Our Group Specialists Today!



Tom Baker
(800) 592-3887



Ellen Kalish
(800) 437-1815

Tom Baker and Ellen Kalish, owners of CruiseCenter, are well-known cruise industry veterans and cruise group experts. They've sailed on hundreds of cruises on every major cruise line and have organized groups from 10 to 1000. They'll help you select the perfect ship and destination and then use CruiseCenter's status as a top-producing agency to negotiate special discount pricing and free amenities for your group. Their great ideas for fantastic onboard activities and unique shore side events will make your cruise truly memorable.

